PLOTTER SOFTWARE.

# COMPUTING & EDUCATIONAL SYSTEMS COMPANY

#### GAINS

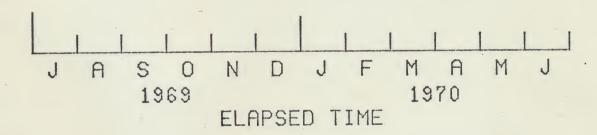
Computer controlled plotters produce high quality graphic work quickly and accurately. But data preparation for such work is, for the most part, still tedious, slow and error prone. GAINS (Graphic Administrative Information System) solves the data preparation problem for a large family of plotting requirements

GAINS is a sophisticated high level graphic language and language processor for coordinate graph plotting. Data preparation consists of writing commands in a free format, directive style. For example, the time axis of a plot, completely defined by

TIME-AXIS

TYPE = MONTH, LIMITS = (1969/JUL, 1, 1970/JUNE), CAPTION = ELAPSED TIME, HEIGHT = 0.14.

will produce this plot.



Other axes include linear X, linear Y, log X, and log Y.

Data for plotting may be input on cards or from a tape or disk file.

The data may be presented as fitted curves, bar charts, histograms, or as connected raw data points. Up to six curves may appear on a given graph. Different left and right Y-axes may appear on the same graph with each curve assigned independently to one or the other Y-axis.

These and numerous other features of GAINS provide complete flexibility with a minimum of data preparation. The advantages of GAINS are detailed further in Attachment A, a description of the language; Attachment B, a set of examples; and Attachment C, the availability-pricing statement.

Look to Computing & Educational Systems Company for announcement of other computer graphics application programs.

### ATTACHMENT A

#### GAINS LANGUAGE

The following is not an exhaustive language manual but is complete in itself. Options which are described in the complete user manual allow for greater flexibility with little added complexity.

Note: An option in a box is the default option.

## 1. Initialization

BEGIN JOB NAME = 'up to 48 characters',

OPTION = NO PLOT.

# 2. Support Data

PLOT DATA TITLE = 'up to 210 characters',

OPTION = 
$$\begin{pmatrix} NO & BORDER \\ BORDER \end{pmatrix}$$
,  $\begin{pmatrix} NO & GRID \\ GRID \end{pmatrix}$ , ORIGIN =  $\begin{pmatrix} O & O \end{pmatrix}$ .

TIME-AXIS TYPE = MONTH | QUARTER, LIMITS = (MIN Y/M/D, DAY YEAR

DELTA, MAX Y/M/D), CAPTION =

'up to 42 characters', CAPT HEIGHT = .14

inches.

Y-AXIS TYPE = LOG , RIGHT,

LIMITS = (MIN, DELTA, MAX),

CAPTION = 'up to 42 characters',

CAPT HEIGHT = .14 inches.

X-AXIS Same as Y-AXIS without LEFT or RIGHT options.

#### 3. Curve Data

CURVE

SETNAME = 3 characters.

EXACT

TYPE = HISTOGRAM

LEAST SQUARES (DEGREE = 1),

Y-AXIS REF = RIGHT ,

CAPTION = 'up to 30 characters',

CAPT HEIGHT = [.14] inches,

LINE = [] (the type of line - solid,

dot, dot - dash, etc.)

DATA SET NAME = 3 characters, XY = (X1,Y1/

X2,Y2/X3,Y3/ --- /XN,YN).

or

BEGIN DATA SET NAME 1 X11, Y11

X12, Y12

SET NAME 1 Xln, Yln

SET NAME 2 X21, Y21

SET NAME 2 X2m, Y2m

etc.

END DATA

or

Tape or disk data set as required.,

#### 4. Termination

END

### ATTACHMENT B.

# GAINS - EXAMPLES

Four examples follow. The GAINS language for Plot 1 is included. Plots 2 and 3 are photo reductions of 22" x 17" plots. Notice that Plot 3 is a least squares fit of a 2nd order curve.

## GAINS - GRAPHIC LANGUAGE - PLOT 1

BEGIN JOB NAME = 'EXAMPLE',

OPTION = PLOT.

PLOT DATA TITLE = 'A FREQUENCY POLYGON',

TITLE = 'FOR THE DISTRIBUTION OF SCORES IN

THE INK BLOT TEST',

OPTION = (GRID),

ORIGIN = (0,0).

X-AXIS LIMITS = (0,5,70),

CAPTION = 'SCORES'.

Y-AXIS LIMITS = (0,2,14),

CAPTION = 'FREQUENCIES'.

CURVE SETNAME = DS1,

TYPE = EXACT.

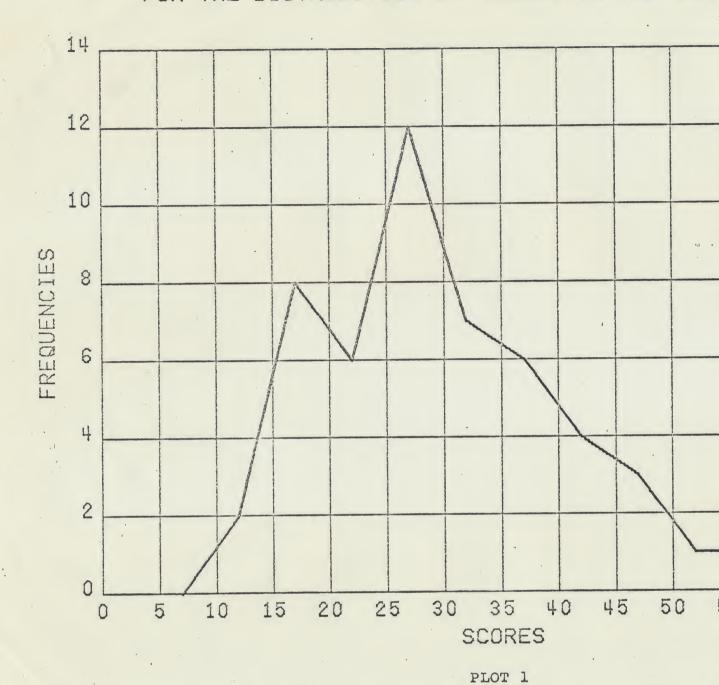
DATA SETNAME = DS1,

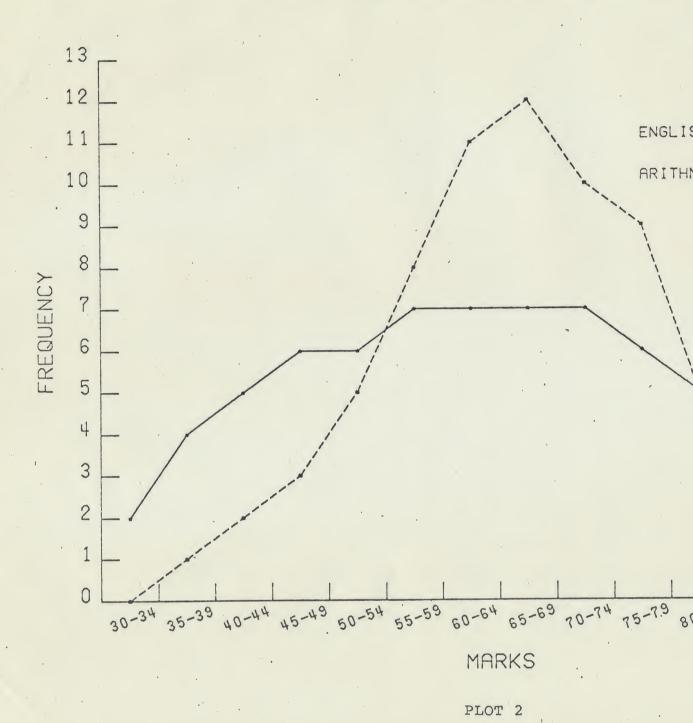
XY = (7,0/12,2/17,8/22,6/27,12/32,7/37,6/

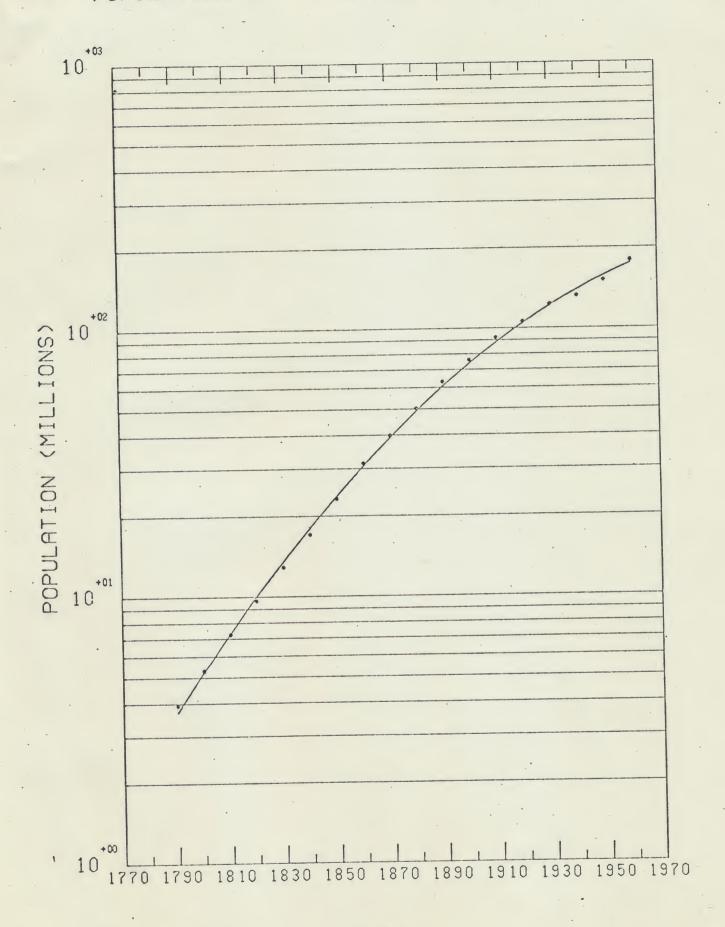
42,4/47,3/52,1/57,1/62,0).

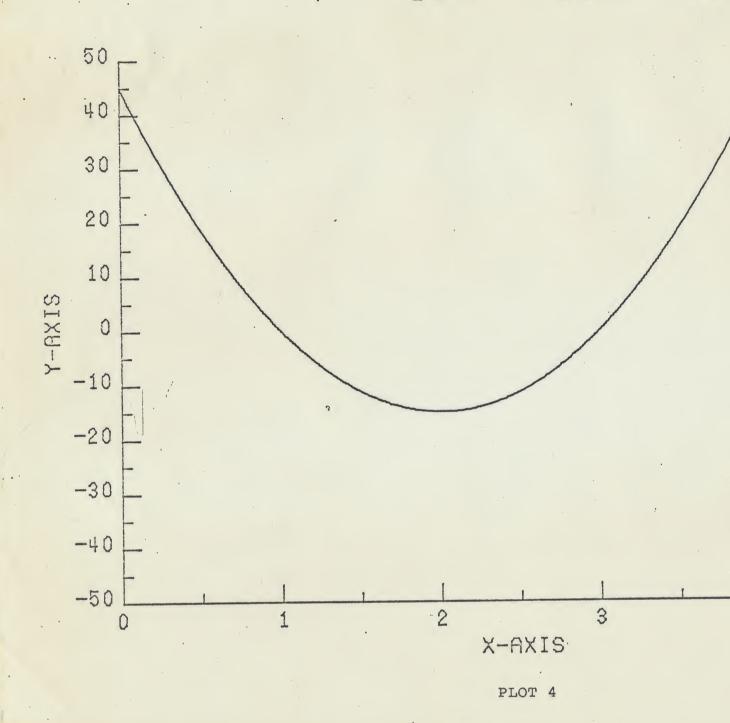
END.

A FREQUENCY POLYGON FOR THE DISTRIBUTION OF SCORES IN THE INK









# ATTACHMENT C

# GAINS - AVAILABILITY AND PRICING

# 1. Single computer installation for in-house use:

Computer		IBM 360-30 (or greater), UNIVAC 1108  CalComp (any off-line), Computer Industries
Monthly:	Installation	\$ 1,000 \$ 500/month
Yearly:	Installation Rental	-0- \$ 500/month first year \$ 400/month succeeding years
Available		June 1970

Computer	IBM 1130, IBM 1800, HP 2116  CalComp (on or off-line)	Any Computer Any Plotter
Monthly: Installation Rental	\$ 1,000 \$ 500/month	Not available
Yearly: Installation Rental	-0- \$ 500/month first year \$ 400/month succeeding	Negotiable
Available	\$ 400/month succeeding pars	60-90 days after order

2. UCC's Computing Utility in Dallas, Texas:

UCC charge + \$12.00 per minute of UNIVAC 1108 time.

Average plot cost:

UCC charge of \$6.50 + GAINS charge of \$3.00 = \$9.50.

Note: Computing & Educational Systems Company will handle a limited number of plots by mail for those interested in exercising GAINS through UCC at the above charge. This service is available beginning May 1970.

- 3. UCC Computing Utility in sites other than Dallas, Texas:

  Service may be arranged with an initial installation fee and
  the same rate as item 2 above.
- 4. Multiple computer or multiple user installation:

  GAINS is available to computer utilities and as support software to computer and plotter sales. Rates are negotiable.
- 5. Training in the use of GAINS: \$200.00 per day plus travel.

